

2017 SAMPLE EVENT BUDGET

<u>INCOME</u>

Entry Fee Income	Budgeted Income	Year To Date
Entry Fees –	\$	\$
Late Fees	\$	\$
	======	=======
Total Entry Fee Income	\$	\$
Site Income	Budgeted Income	Year To Date
Host Site Fee –	\$	\$
Total Site Income	====== \$	====== \$
Sponsorship	Budgeted Income	Year To Date
Sponsor 1	\$	\$
Sponsor 2	\$	
Sponsor 3	\$	\$ \$ \$
Sponsor 4	\$	\$
Sponsor 5	\$	\$
	=======	=======
Total Sponsorship Income	\$	\$
Admission Income	Budgeted Income Year	r To Date
Admission Income Gate Fee	Budgeted Income \$\frac{\text{Yea}}{\\$}	ar To Date \$
Gate Fee Parking	\$ \$ ======	\$ \$ =====
Gate Fee	\$	\$
Gate Fee Parking	\$ \$ ======	\$ \$ =====
Gate Fee Parking Total Admission Income	\$ \$ ======	\$ \$ ====== \$ <u>Year To Date</u>
Gate Fee Parking Total Admission Income Other Income	\$ \$ ====== \$ Budgeted Income	\$ \$ ====== \$ <u>Year To Date</u>
Gate Fee Parking Total Admission Income Other Income Club Dues	\$ \$ ======= \$ Budgeted Income \$	\$ \$ ====== \$ <u>Year To Date</u>
Gate Fee Parking Total Admission Income Other Income Club Dues Vendor Space	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	\$ \$ ====== \$ <u>Year To Date</u>
Gate Fee Parking Total Admission Income Other Income Club Dues Vendor Space T-Shirt Sales	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	\$ \$ ====== \$ <u>Year To Date</u>
Gate Fee Parking Total Admission Income Other Income Club Dues Vendor Space T-Shirt Sales Program Advertisi	\$ \$ \$ Budgeted Income \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	\$ \$ ======
Gate Fee Parking Total Admission Income Other Income Club Dues Vendor Space T-Shirt Sales Program Advertisi Hotel Commission	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	\$ \$ ====== \$ <u>Year To Date</u>
Gate Fee Parking Total Admission Income Other Income Club Dues Vendor Space T-Shirt Sales Program Advertisi Hotel Commission Food Commissions	\$ \$ \$ Budgeted Income \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	\$ \$ ====== \$ <u>Year To Date</u>

EXPENSES

FIXED EXPENSES

Office Expenses	Budgeted Expenses	Year To Date
Phone	\$	\$
Postage	\$	\$
Shipping	\$	\$
Office Supplies	\$	\$
Credit Card Fees	\$	\$
Bank Fees	\$	\$
Website Design	\$	\$
Internet Fees	\$	\$
Printing	\$	\$
	======	=======
Total Office Expenses	\$	\$

Total Office Expenses

Race Equipment	Budgeted Expenses	Year To Date
Safety Boats	\$	\$
Starting Clock	\$	\$
Timing	\$	\$
Laptop Computer	\$	\$
Buoys	\$	\$
Chain	\$	\$
Rope	\$	\$
Compressor	\$	\$

Stopwatches Whistles Set of Flags Tables Chairs PA System Handheld Radios

Binoculars Bullhorn Computer Paper Tents

\$ \$ Sledge Hammers Scaffolding Stakes Snow Fence Banners **Extention Cords** Generators

Misc.Tools Misc. Supplies

Total Race Equipment

<u>Supplies</u>	Budgeted Expenses	Year To Date
Pens/Pencils	\$	\$
Clipboards	\$	\$
Masking/Duct Tape	\$	\$
Stapler/Staples	\$	\$
Computer Paper	\$	\$
Cash Box	\$	\$
Paperclips	\$	\$
Lapcharts	\$	\$
	======	=======
	*	

\$

Total Supplies \$ \$

Advertising/Promotional	Budgeted Expenses	Year To Date	
Website Design	\$	\$	
Souvenir Program	\$	\$	
Posters	\$	\$	
Flyers	\$	\$	
Logo Design	\$	\$	
Officials Apparel	\$	\$	
Banners	\$	\$	
Advertising – Radio	\$	\$	
Advertisng - Print	\$	\$	
Public Relations	\$	\$	
Photography	\$	\$	
Sponsor Reports	\$	\$	
	======	=======	
Total Adverting/Promotional	\$	\$	
TOTAL FIXED EXPENSES \$			

EVENT EXPENSES

Primary Expenses	Budgeted Expenses	Year-to-Date
APBA Insurance Fee	\$	\$
APBA Sanction Fee	\$	\$
Ambulance	\$	\$
Cinder Blocks	\$	\$
Wrist Bands	\$	\$
Gas/Oil	\$	\$
	======	======

Total Primary Expenses \$

Trash Dumpster/Removal	\$	\$ \$
Site Inspection Trip Restrooms	\$ \$	\$ \$
Scaffolding Rental	\$	\$
PA Rental	\$	\$
Light Towers	\$	\$
Radio Rental	\$	\$
Truck Rental	\$	\$
Tent Rental	\$	\$
Bleacher Rental	\$	\$
Crane Rental	\$	\$
Site Fee	\$	\$

1 otal Site Expenses

Officials Expenses	<u>Budgeted Expenses</u>
Salary/Fee	\$
Food & Drink	\$
Hotel Rooms	\$
Airfare	\$
Rental Car	\$
Gas	\$
Mileage	\$
	======

Total Officials Expenses

<u>Awards</u>	Budgeted Expenses
Tow/Show Money	\$
Cash Awards	\$
Trophies	\$
Medals	\$
Plaques	\$

Awards Ceremony Other	\$ \$	
Total Awards	====== \$	
Television Expense Production Programming Fee Tallent Total Television Expense	\$ \$ ======	
TOTAL VARIABLE EXPENSE		\$
TOTAL EXPENSES	5	\$
NET PROFIT		\$